



28-29-30-31 August 2020

VAT number 947 8149 75

SOUVENIR PROGRAMME ADVERTISING ORDER FORM

Name.....
 Company.....
 Address.....

 Post Code.....
 Tel No.....
 Email.....

- Programme print run: 4,000 will reach 7,000
- A5 portrait full colour on 120 gsm paper
- Ad format: Adobe Acrobat Press-Ready PDF, high resolution JPEG or TIFF (300 dpi or over)
- Artwork deadline: 30 June 2020

	<u>Description advertising rates</u>	<u>Dimensions in millimetres</u>	<u>Rate</u>	<u>VAT</u>	<u>Total inc VAT</u>
<input type="checkbox"/>	Full page colour portrait (outside back cover)	148 wide x 210 high <u>with 4mm bleed on all sides</u>	£375	£75	£450
<input type="checkbox"/>	Full page colour portrait (inside back cover)	134 wide x 200 high	£305	£61	£366
<input type="checkbox"/>	Full page colour portrait (inside front cover)	134 wide x 200 high	£305	£61	£366
<input type="checkbox"/>	Full page colour portrait (positioned anywhere)	134 wide x 200 high	£245	£49	£294
<input type="checkbox"/>	Half page colour portrait (positioned anywhere)	64 wide x 200 high	£195	£39	£234
<input type="checkbox"/>	Half page colour landscape (positioned anywhere)	134 wide x 97 high	£195	£39	£234
<input type="checkbox"/>	Quarter page colour portrait (positioned anywhere)	64 wide x 97 high	£150	£30	£180

Once your booking form has been received, an invoice will be issued.

Your requested space in the programme will **NOT** be confirmed until payment is received.

Please send your booking form and artwork to alison@shrewsburyfolkfestival.co.uk

Note that artwork received after the deadline will not be used.

A receipt and a copy of the programme will be sent to you after the festival.

