



27-28-29-30 August 2021

VAT number 947 8149 75

## SOUVENIR PROGRAMME ADVERTISING ORDER FORM

Name.....  
 Company.....  
 Address.....  
 .....  
 Post Code.....  
 Tel No.....  
 Email.....

- Programme print run: 4,000 will reach 7,000
- A5 portrait full colour on 120 gsm paper
- Ad format: Adobe Acrobat Press-Ready PDF, high resolution JPEG or TIFF (300 dpi or over)
- Artwork deadline: 30 June 2021

|                          | <u>Description (2021) advertising rates</u>        | <u>Dimensions in millimetres</u>                              | <u>Rate</u> | <u>VAT</u> | <u>Total inc VAT</u> |
|--------------------------|--|---|-------------|------------|----------------------|
| <input type="checkbox"/> | Full page colour portrait (outside back cover)     | 148 wide x 210 high <b><u>with 4mm bleed on all sides</u></b> | £375        | £75        | <b>£450</b>          |
| <input type="checkbox"/> | Full page colour portrait (inside back cover)      | 134 wide x 200 high   | £305        | £61        | <b>£366</b>          |
| <input type="checkbox"/> | Full page colour portrait (inside front cover)     | 134 wide x 200 high   | £305        | £61        | <b>£366</b>          |
| <input type="checkbox"/> | Full page colour portrait (positioned anywhere)    | 134 wide x 200 high   | £245        | £49        | <b>£294</b>          |
| <input type="checkbox"/> | Half page colour portrait (positioned anywhere)    | 64 wide x 200 high  | £195        | £39        | <b>£234</b>          |
| <input type="checkbox"/> | Half page colour landscape (positioned anywhere)   | 134 wide x 97 high  | £195        | £39        | <b>£234</b>          |
| <input type="checkbox"/> | Quarter page colour portrait (positioned anywhere) | 64 wide x 97 high   | £150        | £30        | <b>£180</b>          |

Once your booking form has been received, an invoice will be issued.

Your requested space in the programme will **NOT** be confirmed until payment is received.

Please send your booking form and artwork to [alison@shrewsburyfolkfestival.co.uk](mailto:alison@shrewsburyfolkfestival.co.uk)

Note that artwork received after the deadline will not be used.

A receipt and a copy of the programme will be sent to you after the festival.