

26-27-28-29 August 2022 VAT number 947 8149 75

# **SOUVENIR PROGRAMME ADVERTISING ORDER FORM**

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| Name……………………………………………………………………. |
| Company……………………………………………………………….. |
| Address…………………………………………………………………. |
| …………………………………………………………………………... |
| Post Code………………………………………………………………. |
| Tel No…………………………………………………………………… |
| Email……………………………………………………………………. |

* Programme print run: 4,000 will reach 7,000
* A5 portrait full colour on 120 gsm paper
* Ad format: Adobe Acrobat Press-Ready PDF, high resolution JPEG or TIFF (300 dpi or over)
* Artwork deadline: 30 June 2022

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| --- | --- | --- | --- | --- | --- |
|  | Description (2022) advertising rates | Dimensions inmillimetres  | Rate | VAT | Total inc VAT |
|  | Full page colour portrait (outside back cover) | 148 wide x 210 high with 4mm bleed on all sides | £410 | £82 | £492 |
|  | Full page colour portrait (inside back cover) | 134 wide x 200 high | £335 | £67 | £402 |
|  | Full page colour portrait (inside front cover) | 134 wide x 200 high | £335 | £67 | £402 |
|  | Full page colour portrait (positioned anywhere) | 134 wide x 200 high | £265 | £53 | £318 |
|  | Half page colour portrait (positioned anywhere) | 64 wide x 200 high | £215 | £43 | £258 |
|  | Half page colour landscape (positioned anywhere) | 134 wide x 97 high | £215 | £43 | £258 |
|  | Quarter page colour portrait (positioned anywhere) |  64 wide x 97 high | £165 | £33 | £198 |

# Once your bookingform has been received, an invoice will be issued.

# Your requested spacein the programme will **NOT** be confirmed until payment is received.

Please sendyour booking form and artworkto alison@shrewsburyfolkfestival.co.uk

Note that artwork received after the deadline will not be used.

A receipt and a copy of the programme will be sent to you after the festival.